

pure harmony

Vinolok™ Duet



Vinolok™ Drum

Vinolok™ Drum is characterised by its distinctive rounded sides, making it a perfect fit for barrel-shaped bottles. Capturing the essence of a cask, this closure reflects the craftsmanship of spirit aging and the intricate flavour profiles achieved through barrel maturation. This legacy can be further enhanced by the use of top and side laser engraving. The purity of the glass shines throughout the closure, which is framed by a wooden ring in the shape of a drum.



Editorial

The Vinolok™ team respectfully continues the tradition of glassmaking that began in our region in the 16th century. We continually enhance our skills and expertise in working with natural materials traditionally used in glass production.

At Vinolok™, we develop technological processes and manufacturing skills with the aim of sustainably reducing our impact on the planet we live on. We implement practical measures to use natural resources as efficiently as possible and to eliminate energy consumption. We are taking the long view and are working with our partners to develop the direct electric melting technology used in our production facilities, which is the most environmentally friendly and efficient way of making glass. We are actively developing a project to concentrate production capacity in one industrial area, to be completed in year 2025. The main benefit of this step is a reduction in material transport and, above all, even better and more efficient energy management. We plan to significantly reduce our energy consumption for heating buildings in winter, even though we have reduced this consumption by 72% over the last three years through the measures we have implemented. We have a strategy to get closer to zero energy consumption for heating while maintaining comfort levels.

We are expanding our product customisation options and product innovation, for an even more extensive portfolio of solutions. We always use and implement the most efficient methods for our processes. Some of these changes are not always visible and I am even more excited to share with you the product launches for the upcoming season, for which we are coming up with a unique combination of glass and wood that is unparalleled and unique in the closure industry.

The latest addition to the Vinolok™ range of unique glass closures features a fusion and balance of two natural materials that provide a natural tactile sensation for people, as well as a visual interplay that makes both materials stand out like never before. I think the ideal way to introduce the new Duet collection is to devote as much space as possible to design and its possibilities in the pages of this magazine and in personal presentations, which we are very much looking forward to.

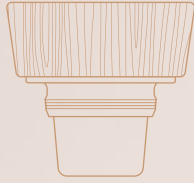
Aleš Urbánek, CEO



dear
partners

Vinolok™ Cone

Vinolok™ Cone is made with a narrow diameter base that gradually widens upwards, creating the appearance of a cork nestled inside a bottle. This design really shines on bottles with a carnette mouth finish, highlighting the elegant conical shape of the wood. With the added touch of top and side lasering, this closure takes on an extraordinary appeal. Framed by a conical wooden ring, the purity of the glass shines throughout the closure.



New collection

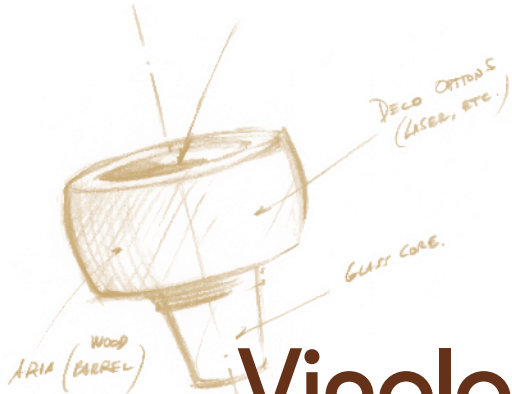
We are proud to introduce Vinolok™ Duet, an exquisite collection of bottle closures that seamlessly marries the elegance of glass with the rustic charm of wood. This innovative range boasts seven distinctive designs, each a masterpiece. In the new family of Duet closures, we have also introduced the Block (formerly called Woody), an original combination of a glass closure with a wooden top.

The Duet closures incorporate wood in two colour options: beige and dark brown. The collection is primarily focused on spirits, offering an elegance and sophistication in packaging design.

The Duet collection offers a wealth of customisation possibilities, allowing for a variety of decoration options to suit individual branding preferences. These closures provide a platform for printed, lasered or embossed logos, intricate patterns, and other design elements to add a personal touch.

In line with current packaging trends that emphasise the use of natural materials, the Duet collection is well suited to the evolving market trends. The integration of natural materials into packaging design is in keeping with Duet's ethos, ensuring it remains both an attractive and responsible choice for the discerning spirits industry.

Welcome to the future of bottle closures – where glass and wood form the perfect Duet. There is no other closure in the world like Vinolok™ Duet.



Visit Duet
microsite

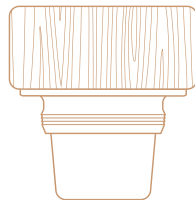
Vinolok™ Duet.

The harmony of wood and glass

Designed in Spain

The Duet collection is the result of a collaboration between Vinolok™ and award-winning product designers based in Barcelona. This partnership draws on the Spanish team's extensive expertise and trend forecasting within the premium packaging segment, synergising with the Vinolok™ team's wealth of experience in glass craftsmanship.





Vinolok™ Loop

Vinolok™ Loop elegantly wraps the charm of glass in a wooden ring. This fusion of materials, coupled with the simplicity of the closure's shape, positions Loop as the perfect closure choice for contemporary packaging. Precise laser engraving on both the side and top of the closure creates a masterpiece that complements the finest spirits. The purity of glass shines throughout, framed by a loop-shaped wooden ring.



Vinolok™ Echo

Vinolok™ Echo features two identical pieces of wood that reflect harmoniously through a glass centre. The symmetry of two pieces of wood separated by a clear glass accentuates the warmth of the natural materials and gives a contemporary look without losing sophistication. Subtle decorations in the form of printing, laser engraving, embossing or hot foil imprint the character of your brand on the top.

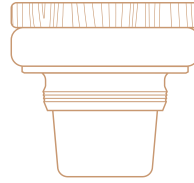


Vinolok™ Block

Vinolok™ Block, formerly known as Woody (wooden top), is the original wood and glass closure. It features a solid wooden top seamlessly joined to a glass base. Vinolok™ Block is the perfect choice on bottles with tall mouth finish, adding a touch of elegance that can be enhanced with decorations such as printing, embossing, and laser engraving.



New collection



Vinolok™ Hover

The name Hover makes an indirect reference to nature, evoking the image of an object floating effortlessly, like a leaf or a petal gently floating in the air. This association with natural elements adds a touch of organic beauty to the closure, reinforcing its connection with nature. The final touch of top printing, laser engraving, embossing or hot foil gives this closure a unique look.



Rum

According to IWSR, the global rum market was worth \$15 billion in 2021 and is currently forecast to reach \$21.5 billion by 2027.

The global rum category is expected to grow at a compound annual growth rate (CAGR) of 5.4% to 2027.

The growing trend towards flavoured and spiced variants is encouraging manufacturers to produce rums in the flavoured category.

Brand owners are constantly looking for new ways to be innovative and original.

This increases the importance of choosing a bottle with a unique identity and a distinctive and memorable design.



Bottles: Vetroelite and Steklarna Hrastrnik

Tequila

The global tequila market was valued at USD 9.50 billion in 2022 and is expected to reach a value of USD 14.69 billion by 2030.

The global market is expected to grow at a compound annual growth rate (CAGR) of 5.60% over the forecast period.

The growing demand in the tequila market is encouraging and promoting new product launches every year.

The trend in design is towards premium, unique shapes, accessories, and high-end packaging with incredible presentation.

Why Duet?

Packaging is the primary contact a consumer has with your product and first impressions matter. Studies show that people make visual decisions in seconds (or even fractions of seconds). The entire bottle and packaging need to be eye-catching, attractive, and legible to grab the consumer's attention. Luxury boxes are not the only element of the product that can position the brand in the spirit's market. The design and construction of the bottle must also achieve this positioning, ensuring that the consumer's attention is captured, and the experience is positive.

The wine and spirits industry are changing the way we look at spirits and how they are packaged, today the spirits market is striving to have the same luxury packaging quality as fragrances, high end products, and electronics. The packaging of spirits is an essential part of its sales success. The bottle, composition, and design should appeal to the target market, convey a unique selling proposition, differentiate the bottle from other brands, and be practical. In addition, environmentally friendly and expository elements can also have a positive impact on consumers. Ultimately, innovative packaging influences the consumer experience, which can have a significant effect on sales.

Spirits packaging affects sales

*innovative
unique
original
new ways
ecological*





Top laser

Use laser technology to meticulously refine branding with intricate precision, creating a distinctive burn effect. The laser treatment darkens the wood and imparts tactile grooves, resulting in a visually captivating and textured imprint. This design option is available on all Duet closures except Lake.



Coloured sealing ring

Enrich the natural beauty of any Vinolok™ Duet closure with coloured sealing rings, either to match existing packaging colours or to showcase unique hues. Choose a ring from our developed range or create a custom shade using Pantone colours as a reference.

Customising Vinolok™ Duet

Customisation makes your brand memorable. Create a closure as unique as your brand with Vinolok™ Design Options.

Metal sticker

Enhance the Lake closure with metal stickers that combine embossed textures and printed elements for a premium look. The metal sticker will enhance the packaging with a harmonious fusion of tactile and visual perception. This decoration is available for the Lake closure.



Embossing

Choose embossing to deliver an elegant relief on the top wooden surface of Duet closures. This technique produces discreet results, making it an ideal choice for sophisticated, minimalist branding with tactile qualities. This option is available on Block, Hover and Echo.

Side laser

Like top laser engraving, this technology can also be used to cut complex symbols on the sides of the closure. When the laser finish is applied to the sides of the closure, the branding remains visible even when the bottle is standing on the shelf, adding an attractive level of visual interest to the overall package.



Printing

Take advantage of up to four-colour printing on Duet closures for personalised branding that makes each closure unique. Elevate your product's identity and create a unique impression with the full range of Pantone colours. This option is available on Block, Hover, Echo and Lake closures.



Hot foil

Hot foil stamping is a printing process that uses metallic foil to personalise packaging. Foil is often used to highlight specific design elements such as logos, holograms, or lettering. This printing technique helps to emphasise any packaging design and the foil can be either gold or silver. This option is available for Block, Hover and Echo.

Vinolok™ Block



① **Groot Constantia Cape Brandy** originates from South Africa's oldest winery, established in 1685, which has been producing wines and spirits for many years. The brandy features Block closure in a beige colour.

② **Élixir** by Exsto Cognac from France is the first cognac created in collaboration with one of the world's best female sommeliers and a master blender. The closure on the bottle is Block in dark brown colour.

③ **Rick Caribbean Non Alcoholic** is a wood-aged, small-batch distillate, lovingly handcrafted in Austria, that brings the Caribbean lifestyle directly into your glass. The bottle is sealed with Block beige.

④ **Island Gin** is a boutique spirit produced on one of the most remote islands in the Southern Hemisphere. Its unique Kina-inspired bottle is made from reclaimed glass and sealed with a Vinolok™ Block in beige.

⑤ **Thomas Sippel** produces their single malt whisky in the Pfalz region of Germany using the classic coarse and fine distillation process. Vinolok™ Block is used for sealing.



References

⑥ **Commandaria Melusine** is a PDO wine from Cyprus and was awarded a silver medal at the Decanter World Wine Awards. It is sealed with a beige Vinolok™ Block closure.

⑦ **Goldcock** is a whisky from the Czech Republic that comes in several varieties, with the 10-year-old and older versions sealed with a beige Vinolok™ Block.

⑧ **Diviners Distillery** from Australia use cold vacuum distillation, unlocking deeper, more refined flavours that are preserved with a beige version of the Block closure.

⑨ **Mira London Gin** tells the story of a diver in the North Sea and his encounter with a humpback whale. The illustration by Steeven Salvat is blurred behind the gin and you can uncover its details by looking closer (or drinking it!). Sealed with a beige Vinolok™ Block.



Since 2016, Vinolok's Block closure has been embraced by global spirits producers, a testament to its exceptional design and functionality, enhancing their products with a touch of elegance.

A symphony of style



Compatible bottles

Vinolok™ closures require specific bottleneck tolerances, so we emphasise working with glass container manufacturers worldwide to ensure the compatibility of bottles. Our aim is to provide assistance and support to our customers when identifying the best options for their packaging. Today you will find over 850 items in our catalogue at vinolokbottles.com, and in addition to the standard items there are many bespoke projects with great design options.

A variety of bottles are available, ranging from regular wine containers to decorated spirits bottles with unique shapes and designs. Because we believe in the “matchmaking” between glass closures and bottles, we have selected a few eye-catching bottle designs that work perfectly with our new Duet Collection. Enjoy the perfect harmony of wood and glass, we hope you find some inspiration here to suit your taste!



Visit bottle catalogue

Compatible bottles



❶ **Vetroelite** designed the Enigma bottle, which is available in 700 ml and Extra Flint colour. The shape of the bottle goes well with Vinolok™ Drum.

❷ **Steklarna Hrastnik** has developed a truly unique bottle called Naos. With Extra Flint colour and 700 ml volume, it is a perfect match with Vinolok™ Echo.

❸ **Covim** offers a rectangular shaped Moritz bottle with a pronounced base and volumes of 700, 750 and 1000 ml. Great with Vinolok™ Hover.

❹ **Verallia** produces a 500 ml bottle with a soft, round shape called Stockholm, which can be sealed with Vinolok™ Block to create a premium packaging.

❺ **Berlin Packaging** has designed a flat shoulder bottle called Belleville. It is available in 700 ml and Extra Flint colour and looks splendid with Vinolok™ Lake.

❻ **Reis Packaging Europe** is based in Germany and distributes premium bottles, such as the 700 ml Willard, which has a tapered body and fits perfectly with Vinolok™ Cone.

❼ **O-I's** Contemporary Collection includes the Attenua bottle, which is available in a regular and a lightweight version. The simplicity of its shape blends well with the shape of Vinolok™ Loop.





Upcycling

Upcycling is a way of turning old things into something new, without breaking the product down into its raw materials (as recycling does). The life cycle of a Vinolok™ glass closure could be unlimited. Upcycling means turning a product into something useful and often beautiful, which can happen with a glass closure and a bottle. Not only is it good for the environment, but it also creates memorable branding. Glass recycling has a direct impact on climate change and using recycled glass reduces carbon emissions and saves energy. In essence, upcycling essentially helps us achieve two of the 3 'Rs' of recycling: reduce and reuse. Upcycling reduces the amount of materials and products sent to landfill. It also minimises the use of natural resources and raw materials. As a result, upcycling leaves a smaller footprint, reduces consumption and minimises the impact on valuable resources such as fuel, forests, and water supplies.

Let's look at some key reasons why upcycling is so important in today's world...

It keeps materials out of the landfill. Upcycling allows for creativity that buying something new often does not. Most upcycling projects involve working with your hands, being creative and, in some circumstances, being outdoors—great ways to relieve stress that can also open new business opportunities. It can also widen your horizons.

In the case of bottles with a Vinolok™ glass closure, we then have empty glass packaging (in various shapes and colours) that can be used for olive oils, home-made syrups or simply to serve water on the table at home or in restaurants. In this way, we can work together to support creativity and, at the same time, be friends of our planet.

Upcycling

Upcycling reduces the overall environmental impact and contributes to a “green” mentality and a more sustainable lifestyle overall.





Vinolok™ Lake

Vinolok™ Lake uses glass to reflect the charm of wood, just as a tranquil lake reflects its natural surroundings. The upper glass disc of the closure enhances the charisma of the wooden ring below. This closure embodies the elegance and organic essence of nature. Its brilliance is further elevated by the addition of a print or metal sticker that decorates the centre of the glass.



Vinolok™ Facebook



Vinolok™ Instagram